

ALLURE MEDIA
SEARCH FROM MICROSOFT SERVER 2012 BLOG EDITOR COMPETITION
TERMS & CONDITIONS

1. Information on how to enter and prizes forms part of these Conditions of Entry.
2. Entry is open to all Australian residents. Employees and immediate families of the Promoter and its agencies associated with this promotion are ineligible.
3. The Promoter reserves the right to verify the validity of entries and to disqualify any entrant that tampers with the entry process or submits an entry that is not in accordance with these Conditions of Entry. No responsibility is accepted for late, lost or misdirected entries.
4. The judges' decision is final and no correspondence will be entered into. This is a game of skill and chance plays no part in determining the winner. Each entry will be individually judged based on literary and creative merit. The winner will be notified by email and/or phone.
5. The first round of the promotion commences at 9am AEST on 29 August 2012 and closes at 11.59pm AEDT on 4 September 2012 ("the First Round"). The promoter may in its absolute discretion end the First Round prior to the conclusion date.
6. To enter the First Round, entrants must complete all fields on the entry form at www.lifehacker.com.au including answers to the following questions:
 - What was the last server of virtualisation project you were involved with?
 - What was the biggest challenge with that project?
 - Why do you want to blog for Lifehacker and Microsoft?
 - Which Server 2012 sessions at TechEd 2012 interest you the most?
7. Judging for the First Round will commence at 10am AEST on 4 September 2012. Judging will take place at the Allure Media office, Level 4, 71 Macquarie St, Sydney NSW 2000.
8. The best three entries, as determined by the Judges, will become a Finalist and be entered into the Final Round.
9. Each Finalist must be available to attend Microsoft TechEd 2012 on the Gold Coast from 11 September 2012 to 14 September 2012, participate in the Final Round and agree to the "Lifehacker/Microsoft TechEd 2012 Code of Conduct" supplied by the Promoter. If any Finalist is unable to adhere to these conditions or produce the requirements specified in clause 12 they will forfeit their position as a Finalist and the next best entry, as determined by the Judges, will become a Finalist.
10. Each Finalist will win one ASUS Zenbook UX32VD-R3001V i5-3317U (valued at \$1299 RRP), one Nokia Lumia 900 handset (valued at \$899 RRP), one return flight from their nearest capital city to the Gold Coast, arriving on the Gold Coast on 11 September 2012 and departing from the Gold Coast on 14 September 2012 (valued at up to \$878 RRP), three nights' accommodation at a four-star hotel on the Gold Coast (valued at \$600 RRP) and access to Microsoft TechEd 2012.

11. The final round of the promotion commences at 9am AEST on 11 September 2012 and closes at 11.59pm AEDT on 14 September 2012 ("the Final Round"). The promoter may in its absolute discretion end the Final Round prior to the conclusion date.
12. During the Final Round, each Finalist must submit at least three blog posts from Microsoft TechEd 2012. Each post will report on a session (nominated by the Promoter) that the Finalist has attended ("Finalist Entry"). Each post may be reviewed and modified by the Promoter at its editorial discretion.
13. Judging for the First Round will commence at 10am AEST on 17 September 2012. Judging will take place at the Allure Media office, Level 4, 71 Macquarie St, Sydney NSW 2000.
14. The best Finalist Entry, as determined by the Judges, will win the Major Prize.
15. The Major Prize is one HP ProLiant MicroServer (valued at \$1539 RRP) and the title of Microsoft Server 2012 official blog editor.
16. The total prize pool value is \$12,567 RRP.
17. The prizes are not transferable or exchangeable and cannot be taken as cash. No responsibility is accepted for any variation in the value of a prize.
18. In the event a prize is not available, the Promoter reserves the right to substitute the prize at its discretion to the same and equal recommended retail value.
19. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) of for personal injury which is suffered or sustained, as a result of taking the prize, except for any liability which cannot be excluded by law. Certain legislation may imply warranties or conditions which cannot be excluded, restricted or modified except to a limited extent. These terms and conditions must be read subject to those statutory conditions. If those statutory provisions apply, The Promoter limits its liability in respect of any claim under those provisions to, at the Promoter's option: (i) the replacement of the goods or the supply of equivalent goods; (ii) the repair of the goods; (iii) the payment of the cost of replacing the goods or of acquiring equivalent goods; or (iv) the payment of having the goods repaired.
20. The Promoter accepts no responsibility for any tax implications that may arise from taking the prize. Independent financial advice should be sought.
21. The Promoter collects entrants' personal information in order to conduct the promotion. If the information requested is not provided, the entrant may not participate in the promotion. By entering the promotion, unless otherwise advised, each entrant also agrees that the Promoter may use this information, in any media for future promotional, marketing and publicity purposes without any further reference, payment or other compensation to the entrant, including sending the entrant electronic messages. Entrants' personal information may be disclosed to State and Territory lottery departments and winners' names published as required under the relevant lottery legislation. A request to access, update or correct any information should be directed to the Promoter at their address set out below.

22. In the event of war, terrorism, state of emergency, disaster or (without limitation) any other event outside our reasonable control, the Promoter is entitled to cancel, terminate, modify or suspend the competition.
23. The Promoter is Allure Media Pty Ltd, Level 4, 71 Macquarie St, Sydney NSW 2000. ABN 48 122 263 352.