

**ALLURE MEDIA**  
**LIFEHACKER.COM.AU DELL WORKSTATIONS COMPETITION**  
**TERMS & CONDITIONS (Game of skill)**  
**ALLURE MEDIA**

This competition is organized by the Promoter and the Promoter is responsible for all aspects of the conduct of this competition. Dell is merely a sponsor of the prizes, and other than the provision of the prizes Dell is not responsible for any other aspect of this competition. The Promoter is Allure Media Pty Ltd, Level 4, 71 Macquarie St, Sydney NSW 2000. ABN 48 122 263 352.

1. Information on how to enter and prizes forms part of these Conditions of Entry.
2. Entry is open to all Australian and New Zealand residents aged over 18 years who visit the competition post on [lifehacker.com.au](http://lifehacker.com.au) and submit an entry via the entry form, answering all questions (including "How would a speedy new Dell Precision Workstation make you more efficient at your job?") and supplying their contact information, during the promotional period. Employees and their immediate families of the Promoter and agencies associated with this promotion are ineligible.

Employees of Dell and its affiliates, Dell partners and companies associated with this promotion, including their immediate families, are also ineligible to enter.

3. Your personal information such as your email address and telephone contact number is being collected for the purposes of enabling the Promoter to contact the ultimate winner. If you have opted-in, your personal information will be shared with Dell so that they can inform you of new products and special offers, from which you can unsubscribe at any time. Information provided to Dell will be handled in accordance with Dell's privacy policy available at <http://www.dell.com/learn/au/en/aucorp1/policies-privacy?c=au&l=en&s=corp>.

4. The Promoter reserves the right to verify the validity of entries and to disqualify any entrant who tampers with the entry process or who submits an entry that is not in accordance with these Conditions of Entry.

5. No responsibility accepted for late, lost or misdirected entries.

6. Only one entry is allowed per person and multiple entries will be void.

7. All entries become the property of the Promoter and may be republished and reproduced by The Promoter, Dell and its partners. By submitting an entry, participants irrevocably assign any intellectual property rights they may have in the content of their entry and consent to waive any moral rights the participant may have in their entry.

8. Competition commences at 10am AEST on Tuesday July 22 2014 and entries close at 10am AEST on Monday September 22 2014 ("the Promotional Period"). The Promoter may in its absolute discretion end the promotion prior to the conclusion date.

9. Judging will commence at 10:01 AEST on Monday September 22 2014. Winner will be announced on [lifehacker.com.au](http://lifehacker.com.au) and contacted via email within 48 hours.

10. Judging of entries, including responses to the question "How would a speedy new Dell Precision Workstation make you more efficient at your job" will take place at the Allure Media offices, 71

Macquarie Street, Sydney, 2000. Judges will be comprised of Lifehacker Australia's editorial team and Dell representatives.

11. Only entrants who visit the competition post on [lifehacker.com.au](http://lifehacker.com.au) and submit an entry via the entry form during the promotional period will be accepted. Judges decision is final and no correspondence will be entered into.

12. This is a game of skill and chance plays no part in determining the winner. Each entry will be individually judged based on literary and creative merit.

13. Major prize is one Dell Precision T3610 tower valued at \$8872. Runner-up (second) prize is one Precision M3800 performance laptop valued at \$3999

14. Total prize pool: \$12,871.

15. The winners will be notified by email and/or phone in order to arrange prizes within 48 hours of judging. If the winner cannot be contacted within 10 days of the close of the competition, then the winner will have forfeited the prize. Delivery of prize is only available to physical addresses i.e. no post office boxes. If a prize cannot be delivered to the specified delivery address, then the winner of the prize is responsible for any additional delivery charges.

16. The prize/s are not transferable or exchangeable and cannot be taken as cash.

17. No responsibility is accepted for any variation in the value of a prize.

18. In the event a prize is not available, the Promoter reserves the right to substitute the prize in its discretion to a similar recommended retail value.

19. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) of for personal injury which is suffered or sustained, as a result of taking the prize, except for any liability which cannot be excluded by law. Certain legislation may imply warranties or conditions which cannot be excluded, restricted or modified except to a limited extent. These terms and conditions must be read subject to those statutory conditions. If those statutory provisions apply, The Promoter limits its liability in respect of any claim under those provisions to, at the Promoter's option: (i) the replacement of the goods or the supply of equivalent goods; (ii) the repair of the goods; (iii) the payment of the cost of replacing the goods or of acquiring equivalent goods; or (iv) the payment of having the goods repaired.

20. The Promoter accepts no responsibility for any tax implications that may arise from taking the prize. Independent financial advice should be sought.

21. The Promoter collects entrants' personal information in order to conduct the promotion. If the information requested is not provided, the entrant may not participate in the promotion. By entering the promotion, unless otherwise advised, each entrant also agrees that the Promoter may use this information, in any media for future promotional, marketing and publicity purposes without any further reference, payment or other compensation to the entrant, including sending the entrant electronic messages. Entrants' personal information may be disclosed to State and Territory lottery departments and winners' names published as required under the relevant lottery legislation. A request to access, update or correct any information should be directed to the Promoter at their address set out above.

22. In the event of war, terrorism, state of emergency, disaster or (without limitation) any other event outside our reasonable control, the Promoter is entitled to cancel, terminate, modify or suspend the competition.