

ALLURE MEDIA GIZMODO.COM.AU "GIZMODO SHOOTING CHALLENGE ULTRABOOK COMPETITION" TERMS & CONDITIONS (Game of skill)

1. Information on how to enter and prizes forms part of these Conditions of Entry.
2. Entry is open to all Australian residents who visit www.gizmodo.com.au during the promotional period. Employees and their immediate families of the Promoter and its agencies associated with this promotion are ineligible.
3. The Promoter reserves the right to verify the validity of entries and to disqualify any entrant who tampers with the entry process or who submits an entry that is not in accordance with these

Conditions of Entry.

4. No responsibility accepted for late, lost or misdirected entries.
5. The promotion commences at 2:01PM AEDT on Wednesday 16 May 2012 and closes at 10am AEDT on Tuesday 19 June 2012 ("the Promotional Period"). The promoter may in its absolute discretion end the promotion prior to the conclusion date.
6. Only entries completed submitted using the competition entry form at www.gizmodo.com.au will be accepted. The Judges' decision is final and no correspondence will be entered into. This is a game of skill and chance plays no part in determining the winner. Each entry will be individually judged based on literary and creative merit. The winner will be notified by mail and/or email and/or phone.
7. To enter, entrants must produce an original photo matching a particular week's theme and upload it via the competition entry form on www.gizmodo.com.au.
8. The entry period for each week (period) is as follows:
Period 1 photo entries commence at 2pm AEDT Wednesday 16 May 2012 and close at 10:00am AEDT Tuesday 22 May 2012.
Period 2 photo entries commence at 6:01pm AEDT Wednesday 23 May 2012 and close at 10:00am AEDT Tuesday 29 May 2012.
Period 3 photo entries commence at 6:01pm AEDT Wednesday 30 May 2012 and close at 10:00am AEDT Tuesday 5 June 2012.
Period 4 photo entries commence at 6:01pm AEDT Wednesday 6 June 2012 and close at 10:00am AEDT Tuesday 12 June 2012.
Period 5 photo entries commence at 6:01pm AEDT Wednesday 13 June 2012 and close at 10:00am AEDT Tuesday 19 June 2012.
9. The photo submissions from point 8 will be placed (in no particular order) in a poll on gizmodo.com.au for readers to vote on during the times specified below. For five weeks (periods described below), a reader-voted "finalist" will be shortlisted.

Period 1 reader poll commences at 11:30am AEDT Tuesday 22 May 2012 and closes at 10:00am AEDT Tuesday 29 May 2012.
Period 2 reader poll commences at 11:30am AEDT Tuesday 29 May 2012 and closes at 10:00am AEDT Tuesday 5 June 2012.
Period 3 reader poll commences at 11:30am AEDT Tuesday 5 June 2012 and closes at 10:00am AEDT Tuesday 12 June 2012.
Period 4 reader poll commences at 11:30am AEDT Tuesday 12 June 2012 and closes at 10:00am AEDT Tuesday 19th June 2012.

Period 5 reader poll commences at 11:30am AEDT Tuesday 19 June 2012 and closes at 10:00am AEDT Tuesday 26 June 2012.

10. The best Finalist Entry, as determined by the Judges, will win the Major Prize. Judging will commence at 10:01am AEST on Wednesday 27 June 2012. Judging will take place at the Allure Media office, Level 4, 71 Macquarie St, Sydney NSW 2000.

11. The Major Prize is:

- Dell XPS 13 Ultrabook in “as-new” condition supplied to Allure Media by Dell.

12. The Major Prize is valued at \$1199 RRP

13. Dell – not Allure -- is responsible for any warranty associated with the major prize.

14. Each Shortlisted “finalist” entry that does not win a Major or Minor Prize will win a Consolation Prize.

15. Each Consolation Prize is an Air Tech Turbo Blimp remote-controlled Airship with “Intel Ultrabook” markings valued at \$200.

16. The total prize pool value is \$2000

17. The winner of the prize/s will be contacted via phone and/or email and/or mail in order to arrange delivery. If the winner cannot be contacted within one week of the close of the competition, then the winner will have forfeited the prize. Delivery is only available to physical addresses i.e. no post office boxes. If a prize cannot be delivered to the specified delivery address, then the winner of the prize is responsible for any additional delivery charges.

18. The prize/s are not transferable or exchangeable and cannot be taken as cash. No responsibility is accepted for any variation in the value of a prize.

19. In the event a prize is not available, the Promoter reserves the right to substitute the prize in its discretion to the same and equal recommended retail value.

20. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) of for personal injury which is suffered or sustained, as a result of taking the prize, except for any liability which cannot be excluded by law. Certain legislation may imply warranties or conditions which cannot be excluded, restricted or modified except to a limited extent. These terms and conditions must be read subject to those statutory conditions. If those statutory provisions apply, The Promoter limits its liability in respect of any claim under those provisions to, at the Promoter’s option: (i) the replacement of the goods or the supply of equivalent goods; (ii) the repair of the goods; (iii) the payment of the cost of replacing the goods or of acquiring equivalent goods; or (iv) the payment of having the goods repaired.

21. The Promoter accepts no responsibility for any tax implications that may arise from taking the prize. Independent financial advice should be sought.

22. The Promoter collects entrants' personal information in order to conduct the promotion. If the information requested is not provided, the entrant may not participate in the promotion. By entering the promotion, unless otherwise advised, each entrant also agrees that the Promoter may

use this information, in any media for future promotional, marketing and publicity purposes without any further reference, payment or other compensation to the entrant, including sending the entrant electronic messages. Entrants' personal information may be disclosed to State and Territory lottery departments and winners' names published as required under the relevant lottery legislation. A request to access, update or correct any information should be directed to the Promoter at their address set out below.

23. In the event of war, terrorism, state of emergency, disaster or (without limitation) any other event outside our reasonable control, the Promoter is entitled to cancel, terminate, modify or suspend the competition.

24. The Promoter is Allure Media Pty Ltd, Level 4, 71 Macquarie St, Sydney NSW 2000. ABN 48 122 263 352.

25. The work must be your own.

26. Photos need to be taken the week of the contest. No portfolio shots please.

27. Explain (briefly) the photography equipment, settings, technique and story behind the shot. *Include your shooting summary (camera, lens, ISO, etc) in the body of the email along with a story of the shot in a few sentences.*

28. Entries must be submitted via the entry form below.

29. Don't forget to name your image attachment properly!

*Save your files as JPGs, and use a **FirstnameLastnameSpeed.jpg** naming convention. Please ensure your image is at least 800px wide and no larger than 3MB.*

30. One submission per person.

31. Don't skip the story part because it's often the most enjoyable part for us all beyond the great photos!