

ALLURE MEDIA GIZMODO.COM.AU "EXPERIENCE CES IN LAS VEGAS" COMPETITION TERMS & CONDITIONS (Game of skill)

1. Information on how to enter and prizes forms part of these Conditions of Entry.
2. Entry is open to all Australian residents who visit www.gizmodo.com.au during the promotional period. Employees and their immediate families of the Promoter and its agencies associated with this promotion are ineligible.
3. The Promoter reserves the right to verify the validity of entries and to disqualify any entrant who tampers with the entry process or who submits an entry that is not in accordance with these Conditions of Entry.
4. No responsibility accepted for late, lost or misdirected entries.
5. The promotion commences at 1pm AEDT on 21 October 2011 and closes at 10am AEDT on 30 November 2011 ("the Promotional Period"). The promoter may in its absolute discretion end the promotion prior to the conclusion date.
6. Only entries completed submitted using the competition entry form at www.gizmodo.com.au will be accepted. The Judges' decision is final and no correspondence will be entered into. This is a game of skill and chance plays no part in determining the winner. Each entry will be individually judged based on literary and creative merit. The winner will be notified by mail and/or email and/or phone.
7. To enter, entrants must produce an original video review, upload it to a publically-available website and complete the competition entry form on <http://www.gizmodo.com.au/2011/10/experience-ces-in-las-vegas-report-for-gizmodo-australia>.
8. Up to the best five entries received each period of the promotion, as determined by the Judges, will be shortlisted ("the Shortlisted Entries"). Period 1 of the promotion commences at 10:01am AEDT Friday 21 October 2011 and closes at 10:00am AEDT Tuesday 15 November 2011. Period 2 of the promotion commences at 10:01am AEDT Tuesday 15 November 2011 and closes at 10:00am AEDT Tuesday 22 November 2011. Period 3 of the promotion commences at 10:01am AEDT Tuesday 22 November 2011 and closes at 10:00am AEDT Tuesday 29 November 2011.
9. If there are five Shortlisted Entries in a period, the Shortlisted Entries will appear in a poll on www.gizmodo.com.au. The entry that receives the most votes during the poll period (or top two entries in the case of Period 1) will become a Finalist Entry. The Period 1 poll period will commence at 11:30am AEDT on Tuesday 15 November 2011 and close at 10am AEDT on Tuesday 22 November. The Period 2 poll period will commence at 11:30am AEDT on Tuesday 22 November 2011 and close at 10am AEDT on Friday 25 November. The Period 3 poll period will commence at 11:30am AEDT on Tuesday 29 November 2011 and close at 11am AEDT on Thursday 1 December 2011. If there are less than five Shortlisted Entries in a period, the judges may select the Finalist Entry (or Finalist Entries in the case of Period 1) for that period.
10. The judges will select a further Finalist Entry from all entries received during the promotional period.
11. The best Finalist Entry, as determined by the Judges, will win the Major Prize. Judging will commence at 9am AEST on Thursday 1 December 2011. Judging will take place at the Allure Media office, Level 4, 71 Macquarie St, Sydney NSW 2000.

12. The Major Prize is:

- One return economy airfare from the entrant's nearest Australian capital city to Las Vegas, USA, departing Australia on 8 January 2012 and departing Las Vegas on 13 January 2012.
- Five nights' accommodation at The Cosmopolitan of Las Vegas, checking in 8 January 2012 and checking out 13 January 2012.
- One Sony VAIO VCPSA35GGBI laptop.
- One Sony Cybershot DSC-HX9V.

13. The Major Prize is valued at \$A9213.60 RRP based on a Sydney departure.

14. The Major Prize winner must obtain overseas travel insurance and meet USA entrance requirements such as obtaining a valid visa.

15. The Major Prize does not include meals, transfers, spending money or overseas travel insurance.

16. The four Finalist Entries that do not win the Major Prize will each win a Minor Prize.

17. Each Minor Prize is one 16GB Sony Android-powered Tablet S, valued at \$579 RRP.

18. Each Shortlisted Entry that does not win a Major or Minor Prize will win a Consolation Prize.

19. Each Consolation Prize is one Sony Entertainment Pack, valued at \$A50 RRP.

20. The total prize pool value is \$A12,129.60 RRP.

21. The winner of the prize/s will be contacted via phone and/or email and/or mail in order to arrange delivery. If the winner cannot be contacted within one week of the close of the competition, then the winner will have forfeited the prize. Delivery is only available to physical addresses i.e. no post office boxes. If a prize cannot be delivered to the specified delivery address, then the winner of the prize is responsible for any additional delivery charges.

22. The prize/s are not transferable or exchangeable and cannot be taken as cash. No responsibility is accepted for any variation in the value of a prize.

23. In the event a prize is not available, the Promoter reserves the right to substitute the prize in its discretion to the same and equal recommended retail value.

24. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of taking the prize, except for any liability which cannot be

excluded by law. Certain legislation may imply warranties or conditions which cannot be excluded, restricted or modified except to a limited extent. These terms and conditions must be read subject to those statutory conditions. If those statutory provisions apply, The Promoter limits its liability in respect of any claim under those provisions to, at the Promoter's option: (i) the replacement of the goods or the supply of equivalent goods; (ii) the repair of the goods; (iii) the payment of the cost of replacing the goods or of acquiring equivalent goods; or (iv) the payment of having the goods repaired.

25. The Promoter accepts no responsibility for any tax implications that may arise from taking the prize. Independent financial advice should be sought.

26. The Promoter collects entrants' personal information in order to conduct the promotion. If the information requested is not provided, the entrant may not participate in the promotion. By entering the promotion, unless otherwise advised, each entrant also agrees that the Promoter may use this information, in any media for future promotional, marketing and publicity purposes without any further reference, payment or other compensation to the entrant, including sending the entrant electronic messages. Entrants' personal information may be disclosed to State and Territory lottery departments and winners' names published as required under the relevant lottery legislation. A request to access, update or correct any information should be directed to the Promoter at their address set out below.

27. In the event of war, terrorism, state of emergency, disaster or (without limitation) any other event outside our reasonable control, the Promoter is entitled to cancel, terminate, modify or suspend the competition.

28. The Promoter is Allure Media Pty Ltd, Level 4, 71 Macquarie St, Sydney NSW 2000. ABN 48 122 263 352.